



Event Report on Roadshow held at ADAMAS University, Kolkata, West Bengal

Event Topic: Brewing Bio-entrepreneurship in Kolkata

Date: 9th July 2019

Time: 15:00-18:00

Venue: ADAMAS University, Kolkata, West Bengal

Audience Details: The audience comprised of Faculties, Research students, Bachelors and Masters students of ADAMAS University. Almost 210 people participated.

Speakers:

- Dr. Mrutyunjay Suar, CEO, KIIT-TBI
- Dr. Namrata Mishra, Manager-R&D, KIIT-TBI
- Dr. Birendranath Banerjee, Co-Founder, inDNA Life sciences Pvt Ltd
- Mr. Partha Pratim Mahapatra, Co-Founder, Ezerex

Agenda:

1430-1445h	Opening Remarks Dr. A. Mukhopadhyay, ADAMAS University
1445-1520h	About BIRAC support schemes & Bio-entrepreneurship Dr. Mrutyunjay Suar, CEO, KIIT-TBI
1520-1540h	About BRTC & Its activities Dr. Namrata Misra, Manager R&D, KIIT-TBI
1540-1600h	Experiential Journey of Bio-entrepreneurship Dr. Susanta Roychoudhury, ATGC Diagnostics Pvt Ltd, Kolkata
1600-1620h	Building a Sustainable enterprise Co-Founder inDNA Life Sc Pvt Ltd, Bhubaneswar
1620-1640h	Leveraging BIG grant scheme Mr. Partha Pratim, Co-Founder Ezerex
1640-1720h	Q&A session

Outlines:

- Dr. A. Mukhopadhyay, Chairman, ADAMAS University welcomed and introduced the dignitaries to the crowd. He also spoke about the resources and scopes available at ADAMAS University for setting up a startup ecosystem.
- Prof. Ujjwal Kumar Chowdhury, Pro-Vice Chancellor, ADAMAS University gave a short and powerful talk about the scopes in the field of entrepreneurship by giving several examples. He also encouraged the students and faculties to explore the entrepreneurial ecosystem.
- Dr. Mrutyunjay Suar started the session with his talk titled as “Think Beyond”. He started the talk by encouraging the faculty members and young minds to start their entrepreneurial career. He inspired them with few examples of faculties and students who have turned into successful entrepreneurs. He also urged the faculties and students to change their classical mindset of doing research and other typical jobs. He also elaborated about KIIT-TBI and how KIIT-TBI is promoting an entrepreneurial ecosystem in the Country. He also spoke briefly about BRTC and its mandates and introduced different funding schemes of BIRAC to the audience. He also explained the different stages of funds granted by BIRAC to foster bio-entrepreneurship in the country.
- Dr. Namrata Misra was the next speaker of the session. She connected the crowd with the importance of ingredients required in entrepreneurial career. She introduced BRTC to the crowd and also explained its different programs and mandates. She also explained the plans of BRTC to foster entrepreneurship. She also encouraged the crowd to be a part of BRTC by filling up the online volunteer form. She then put lights on the ongoing BIRAC-BIG Funding Scheme. She explained in details the process and the role of BIG-Partner in the BIG Scheme. At last, she asked the audience to reach new heights with taking risks in the career.
- Dr. Birendranath Banerjee spoke about his enterprise inDNA Life Sciences Pvt Ltd. He then shared his journey of a faculty who turned into an entrepreneur. He also explained the importance of mentorship and networking in the entrepreneurial ecosystem. He also spoke about how KIIT-TBI has assisted his venture to reach new heights. He put lights on the lifecycle of a venture and gave valuable suggestions to overcome the valley of death which is the time period where most of the budding entrepreneurs fail.
- Mr. Partha Pratim Mahapatra spoke about his entrepreneurship career, how he started from the scratch. He shared all the struggles and difficulties that he had faced during his entrepreneurial career and how he overcame all those stuffs. He also spoke about his company and different products of his company. He gave an overview of the scopes that his products are having in the current market scenario. He also mentioned and appreciated the guidance and mentorship that KIIT-TBI and BIRAC has provided to build a successful enterprise.
- Prof. Chiranjib Chaakraborty, Dean, School of Life Science and Biotechnology gave away the vote of thanks to all the audience, dignitaries and staff members of ADAMAS University for successfully conducting the event.

Interaction Session:

The session was concluded with an interesting interactive session between the audience and experts. Many questions on BIRAC-BIG Scheme were put forward by the audience. Few interested people had interactions with the experts regarding how to setup their own enterprise. Couple of Law students clarified their queries regarding importance of IP and Patent in the startup ecosystem. The experts gave valuable suggestions and guidance which will help them to build successful enterprises and also a startup ecosystem.

Outcomes:

- A 10,000 sq. ft. incubator to be setup inside the campus of ADAMAS Knowledge City.

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